# Silver Image Print & Signs - roller banner (pull-up) - artwork template 1200 x 2000 mm (wide) - wide stand

Scale 1:1. Red dashed = bleed 5 mm (extend backgrounds to here). Solid = cut. Grey dashed = safe zone 5 mm. Finished visible height 2000 mm plus a 30 mm strip at the bottom that rolls into the cassette (the page allows 20-50 mm; this template uses 30). CMYK, 30 dpi at this size (300 dpi at 1:10), PDF with fonts outlined; transparency is fine. silverimagelondon.com/services/pull-up-banner-printing-london - October 2026

HEADLINE AND LOGO ZONE - general advice: keep the message high, above tables and people in front of the stand

CASSETTE STRIP 30 mm - rolls into the base, keep clear of anything you need to read