

Scale 1:1. Red dashed = bleed 3 mm (extend backgrounds to here). Solid = cut. Grey dashed = safe zone 5 mm. Bleed 3 mm with crop marks offset 3 mm; text 5 mm inside the trim; 300 dpi at this size;

CMYK, PDF with fonts outlined or embedded; transparency fine. Folded: hatched lines are the creases; on a roll fold the inner panel is 2 mm narrower so it tucks in. Sizes on the page: A6, A5, A4, A3

and DL, flat, bi-fold or tri-fold. silverimagelondon.com/services/flyer-printing-london - October 2026

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